

## BBDO Worldwide Cannes Winners 2009

### Media

Pages BBDO	La Sirena	Dynamic Overlays	Best Use of Television	Gold Lion
Impact Dubai	Dubai HealthCare City	Lump	Best Use of Magazines	Silver Lion
BBDO New York	The Economist	The Economist US Launch	Publications & Media	Silver Lion
Proximity London	Royal National Lifeboat Assoc	Mystery Package	Charities, Public Health & Safety	Silver Lion
Pages BBDO	ARS Humano	Tags	Best Use of Ambient Media: Small Scale	Bronze Lion
Sancho BBDO	General Motors Colmotores	Taxi Rockola Chevrolet	Cars & Automotive Services	Bronze Lion
Colenso BBDO	Yellow Pages	Treehouse Restaurant	Commercial Public Services	Bronze Lion

### Direct

AIM Proximity	Yellow Pages	Yellow Treehouse	Best Integrated Campaign Led by Direct Marketing	Silver Lion
Clemenger BBDO Melbourne	Four 'N Twenty	Magic Salad Plate	Fast Moving Consumer Goods	Bronze Lion
Contrapunto Madrid	Banco Gallego	Fernando Torres	Best Integrated Campaign Led by Direct Marketing	Bronze Lion

### Promo

Clemenger BBDO Melbourne	Four 'N Twenty	Magic Salad Plate	Alternative Media: Small Scale	Gold Lion
Clemenger BBDO Melbourne	Four 'N Twenty	Magic Salad Plate	Fast Moving Consumer Goods	Gold Lion
Proximity BBDO Brussels	Dodge	Baby Made on Board	Cars and Automotive Services	Gold Lion
Proximity BBDO Brussels	Dodge	Baby Made on Board	Best Integrated Campaign Led by Sales Promotion	Silver Lion
Clemenger BBDO Melbourne	Foster's	Carlton Draught Plastic Cup	Event and Field Marketing	Bronze Lion
Clemenger BBDO Melbourne	Foster's	Drop the Bomb	Event and Field Marketing	Bronze Lion
Clemenger BBDO Melbourne	Foster's	Carlton Draught Plastic Cup	Alcoholic and Non-Alcoholic Drinks	Bronze Lion
Clemenger BBDO Melbourne	Foster's	Drop the Bomb	Alcoholic and Non-Alcoholic Drinks	Bronze Lion
Colenso BBDO	Yellow Pages	Treehouse Restaurant	Commercial Public Services, incl. Healthcare and Medical	Bronze Lion
ANR BBDO	IFK Goteborg	Gaistflowers	Best Integrated Campaign Led by Sales Promotion	Bronze Lion

### Press

CLM BBDO	Bayer/Alka Seltzer	Bear, Paparazzi, Magician, Mafia, Prison	Pharmacy	Gold Lion
Almap BBDO	EPA	Circles, Cross, Lines	Commercial Public Services	Gold Lion
AMV BBDO	Museum of Childhood	Inner Child, Playing	Entertainment & Leisure	Silver Lion
CLM BBDO	Hewlett Packard	Garage, Pony, Baby	Business Equipment & Services	Silver Lion
BBDO Proximity Singapore	Carl Zeiss	Classroom	Clothing, Footwear & Accessories	Bronze Lion
BBDO Argentina	Masterfoods/Whiskas	Boxes	Miscellaneous	Bronze Lion
Net#work BBDO Johannesburg	Mercedes-Benz	Accountant, Ex-Wife, Children	Cars	Bronze Lion
BBDO Proximity Singapore	Daimler	Pram, Kids, Dog	Cars	Bronze Lion
Almap BBDO	Greenpeace	Birds	Public Awareness Messages	Bronze Lion

### Design

Almap BBDO	Havaianas	Havaianas Identity	Corporate Identity Schemes - Large Scale	Gold Lion
Almap BBDO	Havaianas	SPFW Invitation to Havaianas	Flyers, Tickets, Invitations & Cards	Silver Lion
Colenso BBDO	Franklin District Council/Road Safety		Posters	Bronze Lion
Net#work BBDO Johannesburg	Cell C	Eco Diary	Books	Bronze Lion

### Outdoor

BBDO New York	HBO Big Love	HBO Audio Mural Installations	Ambient: Digital Outdoor	Gold Lion
CLM BBDO	Bayer/Alka Seltzer	Bear, Paparazzi, Magician, Mafia, Prison	Pharmacy	Gold Lion
AMV BBDO	Museum of Childhood	Inner Child	Entertainment & Leisure	Silver Lion
Colenso BBDO	Rodney District Council	Haunting Girl	Ambient: Small Scale Special Solutions	Silver Lion

BBDO New York	The Economist	Door Hanger	Ambient: Small Scale Special Solutions	Bronze Lion	
BBDO/Proximity Malaysia	HELP	Art Against Drink Driving	Ambient: Stunts & Live Advertising	Bronze Lion	
Almap BBDO	Bayer	Woman, Man	Point of Purchase: Large Scale	Bronze Lion	
<b>Cyber</b>					
Clemenger BBDO Sydney	Sega Australia	Offset the Evil	Interactive Campaigns	Bronze Lion	
Clemenger BBDO Sydney	Award	Call for Entries	Email Marketing, include E-cards	Bronze Lion	
<b>Radio</b>					
Net#work BBDO Johannesburg	Virgin Atlantic Airline	Dancer, Dog, Ferret	Travel, Entertainment & Leisure	Grand Prix	
BBDO Chile	Wrigley's	Tale	Foods	Bronze Lion	
Almap BBDO	EPA	Champagne Glass, Nail Clipper	Commercial Public Services	Bronze Lion	
<b>Films</b>					
Almap BBDO	Volkswagen	Dog-Fish	Cars	Gold Lion	
BBDO New York	eBay	Civil War, Hero	Retail Stores	Silver Lion	
BBDO New York	Monster	Double Take	Business Equipment & Services	Silver Lion	
Clemenger BBDO Melbourne	Foster's Group	Woman Whisperer	Alcoholic Drinks	Silver Lion	
Almap BBDO	Volkswagen Trucks	Boxes	Other Vehicles	Bronze Lion	
BBDO Toronto	Pepsi QTG Canada	Taxi	Non-alcoholic Drinks	Bronze Lion	
<b>Titanium/Integrated</b>					
Colenso BBDO	Yellow Pages	Treehouse Restaurant	Commercial Public Services	Silver	
<b>TOTAL</b>		<b>52</b>	<b>1 Grand Prix</b>	<b>10 Gold</b>	<b>14 Silver 27 Bronze</b>